BENEFITS COMPARISON

DIAMOND: $25,000

PLATINUM: $10,000

GOLD: $5,000

SILVER: $3,500

BRONZE:$395+ Price Varies

	$25K	$10K	$5K	$3500	$395+
Business Advocacy	●	●	●	●	●
Welcome Center Placement & Referrals	●	●	●	●	●
Tiered Social Media Exposure	●	●	●	●	●
StHelena.com Placement + Event Promotions	●	●	●	●	●
Access to Visitor Reports & Travel Trends	●	●	●	●	●
Education Workshops	●	●	●	●	●
Complimentary Ribbon Cutting Services	●	●	●	●	●
Share Promotions in E-Newsletters (45% Open Rate)	●	●	●	●	●
Networking & Joint Chamber Mixers	●	●	●	●	●
Free Certificate of Origin	●	●	●	●	●
Visitor Map Placement	●	●	●	●	●
Strategic Member Connections	●	●	●	●	●
Familiarity "FAM" Tour	●	●	●	●	●
Logo Placement in Monthly Emails (26k Subscribers)	●	●	●	●	
Sthelena.com Top Tier Placement	●	●	●	●	
Logo Placement at Networking Events	●	●	●	●	
Pinterest Posts + Paid Pinterest Campaigns	●	●	●	●	
Feature in Inspiration Guide on Sthelena.com	●	●	●	●	
Logo on Sthelenachamber.com	●	●	●	●	
Seniority placement in Welcome Center by tier	●	●	●	●	
Opportunity to Host Networking Events	●	●	●		
Considered for Photo/Video Advertising	●	●	●		
Blog Feature on sthelena.com + Ad spend	●	●	●		
Priority Influencer Placement	●	●	●		
Right of First Refusal to Host/Sponsor Events	●	●	●		
Priority Facebook/IG Paid Advertising Boost	●	●	●		
Considered for Press/Media Placements	●	●	●		
Large Icon on Visitor Map 10K Annually	●	●			
Annual on Property Marketing Video Shoot	●	●			
Welcome Center Video Promotion	●	●			
Luxury Influencer Placement	●	●			

HIGH VALUE MARKETING BENEFITS