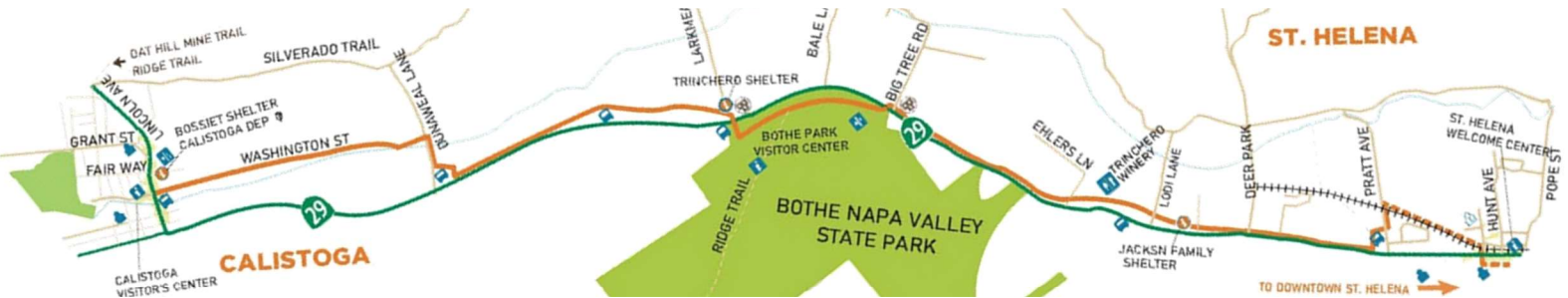


GRAND OPENING



AUGUST 16 & 17

NAPA VALLEY VINE TRAIL - 8.2 MILES CALISTOGA TO ST. HELENA – ST. HELENA TO CALISTOGA



SCHEDULE

| | | |
|----------------------------|----------------|--|
| Friday, August 16 | 9:00 am | VIP Inaugural Ride Start 8-Mile at Beringer |
| | 10:30 am | Ribbon Cutting Ceremony – Calistoga Depot Shelter |
| | 11:30 am | VIP Lunch hosted by the Boisset Collection at the Calistoga Depot |
| Saturday, August 17 | 8:00 am | Family Community Day |
| | 8:30 am | Twomey VT Ambassador Rides 8-mile/12-mile roundtrip leave on half-hour Vine Trail Photo Scavenger Hunt – Drawing for Grand Prize(s) Family Swag Bag Giveaways and Live Music |
| | NOON | Grand Prize Drawing for Vine Trail Photo Scavenger Hunt |

SPONSOR UNDERWRITER BENEFITS

TRAILBLAZER - \$5,000

- Two VIP Tickets to the August 16th Inaugural Vine Trail St Helena to Calistoga Ride Ribbon Cutting, and Lunch
- Logo inclusion on all printed collateral and the **Grand Opening T-Shirts (500)**
- Name mentioned on stage at the Ribbon Cutting
- Includes all Tandem Benefits

TANDEM - \$3,000

- Brand Recognition and Naming Rights “Proud Sponsor of the Napa Valley Vine Trail Grand Opening”
- Logo inclusion on all printed collateral including **Banners (4)** **Posters (100)** **Family Swag Bag (500)**
- Invite to the Grand Opening Ribbon Cutting at the Calistoga Depot
- Opportunity to include branded items and collateral in the Grand Opening Swag Bag
- Opportunity to offer a prize for the Vine Trail Scavenger Hunt Drawing
- Inclusion in NVVTC press releases and social media posts
- Logo etched on Vine Trail Footprint with personalized 14-character message, installed in perpetuity at the shelter of your choice

FOOTPRINT - \$1,500

- Logo etched on Vine Trail Footprint with personalized 14-character message, installed in perpetuity at the shelter of your choice

* All gifts fund the full mission of the Napa Valley Vine Trail Coalition to build, maintain, and maximize 47 miles of a pathway through the Napa Valley.
Non-Profit Tax ID # 26-3426758

