

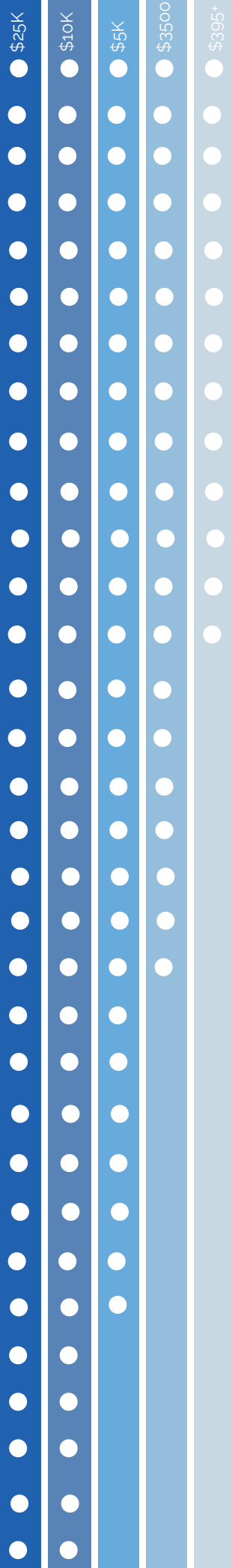


**ST. HELENA**  
CHAMBER OF COMMERCE

BENEFITS COMPARISON

DIAMOND: \$25,000
PLATINUM: \$10,000
GOLD: \$5,000
SILVER: \$3,500
BRONZE: \$395 + <i>Price Varies</i>

Business Advocacy	●	●	●	●	●
Welcome Center Placement & Referrals	●	●	●	●	●
Tiered Social Media Exposure	●	●	●	●	●
StHelena.com Placement + Event Promotions	●	●	●	●	●
Access to Visitor Reports & Travel Trends	●	●	●	●	●
Education Workshops	●	●	●	●	●
Complimentary Ribbon Cutting Services	●	●	●	●	●
Share Promotions in E-Newsletters (52% Open Rate)	●	●	●	●	●
Networking & Joint Chamber Mixers	●	●	●	●	●
Free Certificate of Origin	●	●	●	●	●
Visitor Map Placement	●	●	●	●	●
Strategic Member Connections	●	●	●	●	●
Familiarity "FAM" Tour	●	●	●	●	●
Logo Placement in Monthly Emails	●	●	●	●	●
Sthelena.com Top Tier Placement	●	●	●	●	●
Logo placement at networking events	●	●	●	●	●
Pinterest Posts + Paid Pinterest Campaigns	●	●	●	●	●
Feature in Inspiration Guide on Sthelena.com	●	●	●	●	●
Logo on Sthelenachamber.com	●	●	●	●	●
Seniority placement in Welcome Center by tier	●	●	●	●	●
Opportunity to Host Networking Events	●	●	●	●	●
Considered for Photo/Video Advertising	●	●	●	●	●
Blog Feature on sthelena.com + Ad spend	●	●	●	●	●
Priority Influencer Placement	●	●	●	●	●
Right of First Refusal to Host/Sponsor Events	●	●	●	●	●
Priority Facebook/IG Paid Advertising Boost	●	●	●	●	●
Considered for Press/Media Placements	●	●	●	●	●
Large Icon on Visitor Map 10K Annually	●	●	●	●	●
Annual on Property Marketing Video Shoot	●	●	●	●	●
Welcome Center Video Promotion	●	●	●	●	●
Annual TikTok Video w/ 10K+ views	●	●	●	●	●
Luxury Influencer Placement	●	●	●	●	●



High Value Marketing Benefits