



ST. HELENA

CHAMBER OF COMMERCE

BENEFITS COMPARISON

\$25K \$10K \$5K \$3500 \$395+

- Business Advocacy
- Welcome Center Placement & Referrals
- Tiered Social Media Exposure
- StHelena.com Placement + Event Promotions
- Access to Visitor Reports & Travel Trends
- Education Workshops
- Complimentary Ribbon Cutting Services
- Share Promotions in E-Newsletters (52% Open Rate)
- Networking & Joint Chamber Mixers
- Free Certificate of Origin
- Visitor Map Placement
- Strategic Member Connections
- Familiarity "FAM" Tour
- Logo Placement in Monthly Emails
- Sthelena.com Top Tier Placement
- Logo placement at networking events
- Pinterest Posts + Paid Pinterest Campaigns
- Feature in Inspiration Guide on Sthelena.com
- Logo on Sthelenachamber.com
- Seniority placement in Welcome Center by tier
- Opportunity to Host Networking Events
- Considered for Photo/Video Advertising
- Blog Feature on sthelena.com + Ad spend
- Priority Influencer Placement
- Right of First Refusal to Host/Sponsor Events
- Priority Facebook/IG Paid Advertising Boost
- Considered for Press/Media Placements
- Large Icon on Visitor Map 10K Annually
- Annual on Property Marketing Video Shoot
- Welcome Center Video Promotion
- Annual TliikTok Video w/ 10K+ views
- Luxury Influencer Placement

High Value Marketing Benefits

- DIAMOND: \$25,000
- PLATINUM: \$10,000
- GOLD: \$5,000
- SILVER: \$3,500
- BRONZE: \$395 + *Price Varies*