

MEMBERSHIP BENEFITS



"Visit St. Helena and the St. Helena Chamber of Commerce are a driving force for economic growth and community development. We bring together businesses of all sizes to foster innovation, collaboration, and prosperity. Our mission is to create a vibrant and thriving business community. We're committed to providing resources, advocacy, and networking opportunities that empower our members to succeed. Together, we are the backbone of our local economy."

CEO/President
Amy Carabba-Salazar

MEMBERSHIP OPTIONS

$25,000	Diamond
$10,000	Platinum
$5,000	Gold
$3,500	Silver
$395+	Bronze



ANNUAL INVESTMENT

DIAMOND: $25,000	PLATINUM: $10,000	GOLD: $5,000	SILVER: $3,500	BRONZE $395+

BRONZE TIER VARIED PRICING

BUSINESS Varied by Full Time Employee count

1-2	$395
3-5	$535
6-10	$610
11-20	$930
21-50	$1,115
51-100	$1,920
101+	$2,490

LODGING $940 + $5 per room

B&B $700 four rooms or less

RESTAURANT $660 + $1 per Table

SOLE PROPRIETOR $295

NON-PROFIT $250

COMMUNITY BUSINESS ADVOCATE

Many residents and locals want to support their businesses by investing in St. Helena. They do so by becoming a Community Business Advocate helping raise funding and awareness for destination marketing, and community enhancing efforts through the Chamber.

Explore Sthelena.com







BENEFITS COMPARISON

DIAMOND: $25,000

PLATINUM: $10,000

GOLD: $5,000

SILVER: $3,500

BRONZE:$395+ Price Varies

	$25K	$10K	$5K	$3500	$395+
Business Advocacy	●	●	●	●	●
Welcome Center Placement & Referrals	●	●	●	●	●
Tiered Social Media Exposure	●	●	●	●	●
StHelena.com Placement + Event Promotions	●	●	●	●	●
Access to Visitor Reports & Travel Trends	●	●	●	●	●
Education Workshops	●	●	●	●	●
Complimentary Ribbon Cutting Services	●	●	●	●	●
Share Promotions in E-Newsletters (45% Open Rate)	●	●	●	●	●
Networking & Joint Chamber Mixers	●	●	●	●	●
Free Certificate of Origin	●	●	●	●	●
Visitor Map Placement	●	●	●	●	●
Strategic Member Connections	●	●	●	●	●
Familiarity "FAM" Tour	●	●	●	●	●
Logo Placement in Monthly Emails (26k Subscribers)	●	●	●	●	
Sthelena.com Top Tier Placement	●	●	●	●	
Logo Placement at Networking Events	●	●	●	●	
Pinterest Posts + Paid Pinterest Campaigns	●	●	●	●	
Feature in Inspiration Guide on Sthelena.com	●	●	●	●	
Logo on Sthelenachamber.com	●	●	●	●	
Seniority placement in Welcome Center by tier	●	●	●	●	
Opportunity to Host Networking Events	●	●	●		
Considered for Photo/Video Advertising	●	●	●		
Blog Feature on sthelena.com + Ad spend	●	●	●		
Priority Influencer Placement	●	●	●		
Right of First Refusal to Host/Sponsor Events	●	●	●		
Priority Facebook/IG Paid Advertising Boost	●	●	●		
Considered for Press/Media Placements	●	●	●		
Large Icon on Visitor Map 10K Annually	●	●			
Annual on Property Marketing Video Shoot	●	●			
Welcome Center Video Promotion	●	●			
Luxury Influencer Placement	●	●			

HIGH VALUE MARKETING BENEFITS

PARTNERSHIP BENEFITS

11K TOURIST MAPS DISTRIBUTED

22K WELCOME CENTER VISITORS

16.9M ANNUAL AD IMPRESSIONS

125K QUARTERLY WEBSITE TRAFFIC

274 MEMBERS 92% RETENTION

DIGITAL MARKETING

- Tiered social media exposure
- StHelena.com placement + event promotions
- Business promotions shared in local newsletters
- Content shared to Napa Life e-publication
- Considered for press/media placements*
- Influencer marketing opportunities*
- Guaranteed luxury influencer placement*
- Annual on property marketing video shoot*
- Logo placement in monthly email*
- Priority facebook/IG paid advertising boost*
- Considered for photo/video advertising*
- Inspiration guide features on Sthelena.com*
- Blog feature on Sthelena.com*
- Logo on homepage Sthelenachamber.com*
- Pinterest marketing*

BUSINESS RESOURCES & SUPPORT

- Business advocacy
- Access to visitor reports & travel trends
- Educational workshops
- Free certificates of origin
- Member to member connections

TRADITIONAL MARKETING

- Welcome center placement & referrals
- Opportunities to sponsor community events
- Ribbon cutting & open house events sent to SH Star
- Visitor map placement
- Word of mouth referrals
- Familiarity "FAM" tours
- Large icon on visitor map 10K distributed annually*
- Logo placement at networking events*
- Welcome center video promotion*

COMMUNITY ENGAGEMENT

- Ribbon cutting services
- Online local network promotions
- Networking & joint chamber mixers
- Sponsorship oppourtinies, holidays, Celebrate St. Helena, and more.
- Opportunity to host networking events*

*Represents top tier benefit

VISIT St. Helena EST. 1876

ST. HELENA CHAMBER OF COMMERCE