

Join the St. Helena Chamber of Commerce for

St. Helena MUSTARD CELEBRATION

*Experience Napa Valley's vibrant mustard blooms
through inspired artistry and flavor by local favorites in
the heart of Wine Country.*

Featuring: Immerse yourself in the golden hues of the valley with a photography pop-up by **Rob Watermeyer**, alongside mustard-inspired treats from **Roman Holiday Gelato** and **Sam's General Store**.

**Friday, February 27, 2026
11:00AM - 4:00PM**

**St. Helena Welcome Center
1154 Main St., St. Helena**

FRAMEWORKS
VISUAL ARTS & CUSTOM FRAMING



SAM'S
GENERAL STORE

EST 1876

ST. HELENA
NAPA VALLEY'S MAIN STREET