

Join the St. Helena Chamber of Commerce for

St. Helena MUSTARD CELEBRATION

Experience Napa Valley's vibrant mustard blooms through inspired artistry and flavor by local favorites in the heart of Wine Country.

Featuring: Immerse yourself in the golden hues of the valley with a photography pop-up by **Rob Watermeyer**, alongside mustard-inspired treats from **Roman Holiday Gelato** and **Sam's General Store**.

Friday, February 27, 2026
11:00AM - 4:00PM

St. Helena Welcome Center
1154 Main St., St. Helena

FRAMEWORKS
VISUAL ARTS & CUSTOM FRAMING



SAM'S
GENERAL STORE

EST. 1876
ST. HELENA
NAPA VALLEY'S MAIN STREET