



ST. HELENA

CHAMBER OF COMMERCE

MEMBERSHIP BENEFITS



"Our Chamber of Commerce is a driving force for economic growth and community development. We bring together businesses of all sizes to foster innovation, collaboration, and prosperity. Our mission is to create a vibrant and thriving business community. We're committed to providing resources, advocacy, and networking opportunities that empower our members to succeed. Together, we are the backbone of our local economy."

CEO/President
Amy Carabba-Salazar

Membership Options

\$25,000	Diamond
\$10,000	Platinum
\$5,000	Gold
\$3,500	Silver
\$395+	Bronze

ANNUAL INVESTMENT



ST. HELENA
CHAMBER OF COMMERCE

DIAMOND: \$25,000

PLATINUM: \$10,000

GOLD: \$5,000

SILVER: \$3,500

BRONZE *See Below*

Bronze Tier Varied Pricing

Business Varied by FTE count

1-2	\$395
3-5	\$535
6-10	\$610
11-20	\$930
21-50	\$1,115
51-100	\$1,920
101+	\$2,490

Lodging \$940 + \$5 per room

B&B \$700 four rooms or less

Restaurant \$660 + \$1 per Table

Sole Proprietor \$250

Non-Profit \$200

Community Business Advocate

Many residents and locals want to support their businesses by investing in St. Helena. They do so by becoming a Community Business Advocate helping raise funding and awareness for destination marketing, and community enhancing efforts through the Chamber.

Explore [Sthelena.com](https://sthelena.com) owned +
managed by the St. Helena
Chamber of Commerce





ST. HELENA

CHAMBER OF COMMERCE

BENEFITS COMPARISON

\$25K

\$10K

\$5K

\$3500

\$395+

Business Advocacy

Welcome Center Placement & Referrals

Tiered Social Media Exposure

StHelena.com Placement + Event Promotions

Access to Visitor Reports & Travel Trends

Education Workshops

Complimentary Ribbon Cutting Services

Share Promotions in E-Newsletters (52% Open Rate)

Networking & Joint Chamber Mixers

Free Certificate of Origin

Visitor Map Placement

Strategic Member Connections

Familiarity "FAM" Tour

Logo Placement in Monthly Emails

Sthelena.com Top Tier Placement

Logo placement at networking events

Pinterest Posts + Paid Pinterest Campaigns

Feature in Inspiration Guide on Sthelena.com

Logo on Sthelenachamber.com

Seniority placement in Welcome Center by tier

Opportunity to Host Networking Events

Considered for Photo/Video Advertising

Blog Feature on sthelena.com + Ad spend

Priority Influencer Placement

Right of First Refusal to Host/Sponsor Events

Priority Facebook/IG Paid Advertising Boost

Considered for Press/Media Placements

Large Icon on Visitor Map 10K Annually

Annual on Property Marketing Video Shoot

Welcome Center Video Promotion

Annual TliikTok Video w/ 10K+ views

Luxury Influencer Placement

High Value Marketing Benefits

DIAMOND: \$25,000

PLATINUM: \$10,000

GOLD: \$5,000

SILVER: \$3,500

BRONZE: \$395 + *Price Varies*

PARTNERSHIP BENEFITS



**10K TOURIST MAPS
DISTRIBUTED**



**22K WELCOME
CENTER VISITORS**



**5.8M ANNUAL AD
IMPRESSIONS**



**95K QUARTERLY
WEBSITE TRAFFIC**



**254 MEMBERS
94% RETENTION**

DIGITAL MARKETING

- Tiered social media exposure
- StHelena.com placement + event promotions
- Business promotions shared in local newsletters
- Considered for press/media placements
- Influencer marketing opportunities
- Content shared to Napa Life e-publication
- Guaranteed luxury influencer placement*
- Annual TikTok V\video w/ 10K+ views*
- Annual on property marketing video shoot*
- Logo placement in monthly email*
- Priority facebook/IG paid advertising boost*
- Considered for photo/video advertising*
- Inspiration guide features on Sthelena.com*
- Blog feature on Sthelena.com*
- Logo on homepage Sthelenachamber.com*
- Pinterest marketing*

BUSINESS RESOURCES & SUPPORT

- Business advocacy
- Access to visitor reports & travel trends
- Educational workshops
- Free certificates of origin
- Strategic member to member connections
- Job fair & online job board

TRADITIONAL MARKETING

- Welcome center placement & referrals
- Opportunities to sponsor community events
- Ribbon cutting & open house events sent to SH Star
- Visitor map placement
- Word of mouth referrals
- Familiarity "FAM" tours
- Large icon on visitor map 10K distributed annually*
- Logo placement at networking events*
- Welcome center video promotion*

COMMUNITY ENGAGEMENT

- Complimentary ribbon cutting services
- Online local network promotions
- Networking & joint chamber mixers
- Opportunity to host networking events*
- Right of first refusal to host/sponsor events*
- One video ad placement Cameo Cinema (30 day run)*

**Represents top tier benefit*